



## The Pantiles, Tunbridge Wells shortlisted as one of the best high streets in Great Britain.

Targetfollow are delighted The Pantiles has been shortlisted from around 900 entries across 14 categories for an award in the Local Centre/Parade of Shops category of the Great British High Street competition. Now to be crowned champion, The Pantiles needs your votes. Please follow the link to the Great British High Street website where you can vote daily between now and 18 November. <http://thegreatbritishhighstreet.co.uk/finalist-local-centre>

Recent investment, strong branding, the extensive events programme and good community spirit impressed the Great British High Street selection panel.

The historic Pantiles colonnade has recently been taken into the 21st century through engagement in Social Media (Facebook and Twitter) and the launch of a brand new website designed to provide the ultimate user friendly experience and allow visitors to discover everything The Pantiles has to offer.

Following major refurbishments, The Pantiles is attracting new businesses with Framptons, SeeART, Morgan Hodges and Chegworth Valley joining the plethora of other successful local and national retailers including Trevor Mottram and Jack Wills, food and beverage operators and local hotelier Julian Leefe-Griffiths, proprietor of the Tunbridge Wells Hotel.

The Pantiles is also home to regular events and entertainment throughout the year including fortnightly weekend markets, seasonal food festivals and weekly Jazz nights throughout the summer months.

### **High Streets Minister Andrew Percy said:**

“Our high streets are the life and soul of towns, villages and cities across the country and the record number of competition entries, this year is proof of their continued importance to local life.

“From North London to Northumberland, great work is underway to adapt the high street to the needs of modern life. “I want to wish all who’ve entered the very best of luck.”

**Land owner of The Upper Pantiles, Targetfollow's CEO, Corin Thoday said:**

"It is a real honour to be shortlisted for this year's awards. Our traders, events team, and asset managers are working incredibly hard to ensure that The Pantiles realises its goal of becoming a top national retail, food and beverage and entertainment venue. To be short listed for an award is very encouraging. We are truly proud of what we have achieved up to this point and we are excited to see where we can take The Pantiles next. Please vote for The Pantiles but more importantly, come and experience this wonderful promenade for yourself."

The Great British High Street Competition 2016 celebrates the great work that is being done to revive, adapt and diversify the nation's high streets. It is one of a number of initiatives to help champion high streets as the cornerstones of the community.

**Vote for The Pantiles at <http://thegreatbritishhighstreet.co.uk/finalist-local-centre>**



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