

May 2016

# CHEGWORTH farm shop

## CHEGWORTH FARM SHOP LAUNCHES ON THE PANTILES

Chegworth Farm Shop has opened on The Pantiles this month, bringing a true farm shop to the heart of Tunbridge Wells. As well as Chegworth's own organic fruit, vegetables and salads which are grown on the family farm and their award-winning range of farm pressed juices, the shop will be stocked to the brim with a wide selection of the best local, organic, and speciality meats, dairy, bread, whole foods, homemade cakes, snacks and much more!

Chegworth Valley was established by the Deme family in 1983 and is situated in the heart of the Kent countryside near Harrietsham. Over 70 lines of produce are grown seasonally on the farm and will be delivered daily to the shop, alongside produce from partner farms both in the UK and Spain. Over the coming months the shelves will be full of Kent strawberries, raspberries and cherries and the shop's offering will change with the seasons.



Ben Deme, commented "We are very excited to be launching Chegworth Farm Shop here on the Pantiles. We have two London shops and are looking forward to opening our first shop in Kent, especially in such a superb location. The shop will offer everything you would expect from a farm shop and more and we will be working with some of the best producers in the county and further afield.



George Craig of Targetfollow, added "It is with great delight that we are able to welcome another established independent trader to The Pantiles. Chegworth Farm Shop offers unique goods and services that are very much in keeping with the Pantiles and the surrounding area and we look forward working together with them for a successful future"

To keep up to date with all the latest information from the farm and Chegworth Farm Shop visit [www.chegworthvalley.com](http://www.chegworthvalley.com)

-ENDS-

**Notes to editors:**

- Chegworth Valley is a family owned and run fruit farm, established by the Deme family in 1983 and today is looked after by 2 generations.
- The home farm is fully certified organic by the Soil Association with over 300 acres farmed in total.
- Chegworth Valley has shops at Borough Market and 221 Kensington Church Street, Notting Hill.
- Chegworth Valley was voted 'Best Greengrocer' in the Slow Food London Awards 2014 and 2015 – this is based entirely on public votes and judged across the whole of London.
- Chegworth Valley was awarded 'Kent Juice Producer of the Year' for the second year running at the Taste of Kent Awards 2016.
- Chegworth Valley Juices are an award-winning range of over 15 single varietal and blended apple juices, including an organic range of 5 juices.
- The farm runs a box scheme and home delivery of produce, juices and wholefoods throughout Kent and London on a next day service, direct from the farm.

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