

Award Winning Historic Pantiles Phoenix Crest restored



The historic and iconic Pantiles Phoenix Crest, which dates back to 1706 has been lovingly restored and re-installed in its former position above 39 The Pantiles in Tunbridge Wells, in advance of new tenant Poggenpohl opening their doors to customers this autumn.

The restoration of the crest was funded by Targetfollow, who have owned The Upper Pantiles for over ten years and throughout that period have invested over £1,000,000 in a rolling programme of refurbishment and restoration of this historic and iconic location.

Paul Burnett, Associate Director at Targetfollow commented "The refurbished crest looks fantastic. The long established Pantiles based craftsman Joseph McCarthy, commissioned by Targetfollow, has invested many hours painstakingly refurbishing the crest and has done an excellent job. The delicate installation was carried out by building contractor RDF Maintenance Limited. Through our collaboration we have restored another part of The Pantiles history which will be enjoyed by all who live, shop and visit for many years".

The restoration of the crest won a Royal Tunbridge Wells Civic Society award. This was presented by Mayor Councillor Len Horwood at the award ceremony held at the Town Hall last Thursday, 11 October. Sarah Bird (Facilities Manager – The Pantiles) received the award on behalf of Targetfollow, along with Joseph McCarthy.



The timing of this work coincides with The Pantiles being nominated again this year for a Great British High Street of the Year award under the Champion High Street category based on community, customer experience, environment and digital transformation which are at the heart of what Targetfollow has done, is doing and continues to do to enhance customer experience at The Pantiles and contribute to enlivenment and development of the town.