BRAND NEW WEBSITE FOR THE PANTILES, ROYAL TUNBRIDGE WELLS

The historic Pantiles colonnade in Tunbridge Wells takes a step into the 21st century with the launch of its brand new website. The new site has been designed to provide the ultimate user friendly experience and will invite visitors to explore and discover everything The Pantiles has to offer.

Features of the site include a store directory to aid guests in their exploration, news and blogs to keep guests up to date with the latest Pantiles goings on, and a 'What's On' section enabling visitors to ensure that they don't miss a moment of the wide range fantastic events that are lined up. There is also a history section where visitors can learn all about The Pantiles' fascinating past. This section includes a freely downloadable copy of a specially commissioned book on the History of The Pantiles, entitled 'A small corner of England; a huge chunk of history'.

The Pantiles is a fabulous venue, and a terrific and strong community. The features of the new website have been designed to build upon that community. Each business at The Pantiles has its own page, accessed via the store directory, where they display information about their business; opening times, contact details, and special offers. There's also a section for advertising any job vacancies that may arise.

The new website will run alongside the social media feeds on Facebook and Twitter from The Pantiles.

Corin Thoday of Targetfollow, owners and managers of The Upper Pantiles said "We are delighted to be launching ThePantiles.com. We have been thrilled to see such a massive response to our Pantiles Facebook and Twitter campaigns. Naturally, the next step was to launch the website. Our aim was to create an online hub for everything Pantiles, where visitors could learn a little bit more about the venue and its traders, get the latest Pantiles news and maybe pick up a few exclusive offers too. We have further exciting things planned for The Pantiles. This is just the beginning".

www.ThePantiles.com T	witter:	@thepantiles
-----------------------	---------	--------------

Facebook.com/Pantiles

About

Targetfollow (Pantiles) Limited is part of the Targetfollow Group of companies. Targetfollow Group Limited are Property Asset Management specialists and offer a full range of property services to maximise the value of both their own investments and those of their strategic partners. Their dedicated team of experts fully appreciate the value of the urban space which surrounds a property; the many different stakeholders who have an interest in the built environment; and how properties are constructed, maintained and enhanced.

Information for Editors

This document may be used in part or in its entirety for any news publication or broadcast.

Contact

For more information contact enquiries@thepantiles.com.

Targetfollow (Pantiles) Limited Riverside House 11 – 13 Riverside Road Norwich Norfolk NR1 1SQ Tel 01603 761616